



JAGRITI
Enterprise Centre
PURVANCHAL

JECP

TRANSFORMING PURVANCHAL

A Modern Oasis in Rural India



Jecp.in



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MESSAGE FROM CHAIRMAN & CEO



Mr. Sharat Bansal
Chairman, JAGRITI

JECP is a symbol of permanence of our mission and vision to Build India through Enterprise in Middle India. This world class institution, first of four across the country, is dedicated to the people of Purvanchal (eastern Uttar Pradesh).



Ashutosh Kumar
CEO, JAGRITI

JECP is the only one of its kind institution across the country in Middle India (Tier 2/3 India). To us JECP is the torchbearer for Udayamita ek Soch'!



WELCOME TO JECP



A MODERN OASIS IN THE HEART OF PURVANCHAL

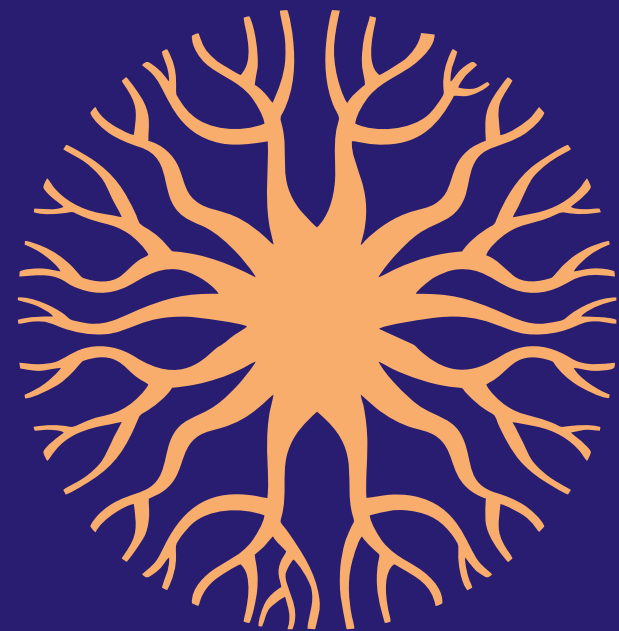
In the heart of Purvanchal, the JagritiEnterprise Centre -Purvanchal(JECP) stands as a visionary hub inspired by the elegant golden spiral. A one of its kind architectural marvel, the center symbolizes an entrepreneur's journey from self-discovery to leadership, centered around the symbolism of India's Banyan tree.

JECP is more than a beautiful building; it's our commitment to offering top-notch services to Purvanchal's entrepreneurs and communities. Like the Banyan's roots, this center nurtures and supports, creating a space where dreams flourish. It's a haven for innovation, trust, and entrepreneurial spirit, setting the stage for unparalleled growth and success.



OUR INSPIRATION

The 300-year-old Banyan tree at JEC-P embodies our mission to nurture growth, resilience, and innovation in building Middle India through Enterprise Development. It symbolizes our core values, influences our logo, and represents the ambitious aspirations of Middle India for growth and progress. Spiritually, it signifies endurance and wisdom, reflecting our commitment to holistic development, while environmentally, it highlights our dedication to ecological mindfulness and sustainability.



INFRASTRUCTURE & FACILITIES

Multi-Purpose Hall:

300 Seater, Ideal for a
wide-range of community events





ELITE SPACES IN A NATURAL PARADISE

Reception Area:
Welcoming space for guests



VIP GREEN ROOM / GUEST WAITING ROOM



CONFERENCE ROOM

Seats 12, equipped with
LED screens and High-
speed WiFi



LARGE PARKING AREA

For convenient
on-site parking



CO-WORKING SPACES

Five state-of-the-art
3-seater office spaces



24X7 SECURITY IN AND AROUND THE CAMPUS



HOUSEKEEPING SERVICES

For diverse errands
through your stay



DEDICATED AV AND IT SUPPORT

Advanced
A/V facilities (Casting
Screens, Projectors,
Mics, Speakers,
On/Over Stage Lights,
Follow Spots)



STAGE SETUPS AND PODIUMS



OTHER FACILITIES:

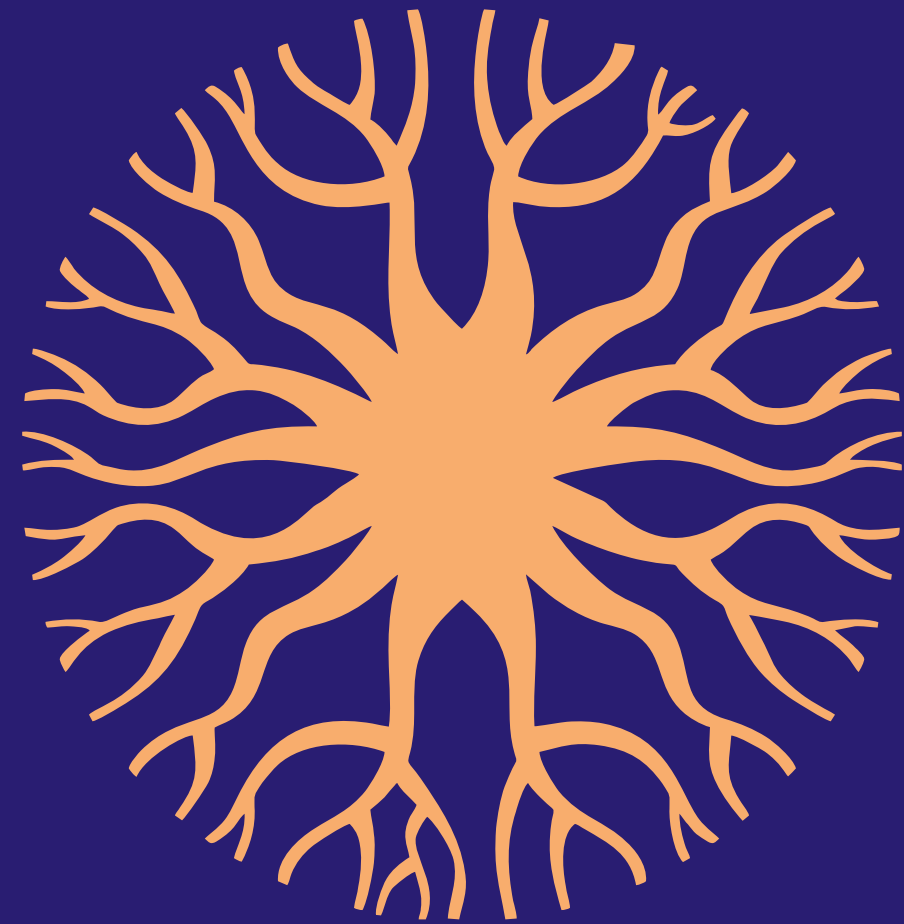
- **Healing & Meditation Zone:** For rejuvenating sessions
- 24x7 Power Backup
- **Local Vendor Support:** For Catering, Decor, Fabrication, and Transport
- Media Gallery Space
- Handicap Friendly Washrooms
- Water Cooler with RO
- Printing facility
- Green Patch walking Area
- First Aid

JECP FOR YOU

Rewriting the narrative
of new possibilities.

- Residential Programs:
Conferences, & Events
- Corporate Programs:
Leadership Programs, Sales Outreach
- Management Retreats
- Co-Working Trips
- Large Gatherings for Local Enterprises
- Rural Immersion Programs
- Cross-Cultural Exchange Programs





IMMERSIVE BHARAT

EXPERIENCE THE HEARTBEAT OF RURAL LIFE



RURAL IMMERSION



Experience the enchanting beauty of rural immersion in Deoria. At the heart of our establishment stands the venerable Bargad tree, a majestic centerpiece over three hundred years old, inspiring everything we do around the core principle of Udyamita. Immerse yourself in the rich, preserved local cultures and engage with welcoming residents. Discover how their traditions drive the growth of rural India. The blend of natural beauty and cultural heritage in Deoria offers an enriching, transformative journey that fosters deep connections and lasting memories. Embrace the inspiration that guides the progressive India through its rural heartbeats in Deoria.



NATURE RETREATS

Embark on a journey of serenity and rejuvenation with nature retreats in Deoria. Escape the hustle and bustle of city life and immerse yourself in the tranquil embrace of lush greenery. Experience the soothing touch of nature as you unwind and recharge amidst the breathtaking landscapes surrounding this destination. Delight in the beauty of untouched wilderness, where every moment is an opportunity to reconnect with the earth and find inner peace. Discover the enchanting allure of nature retreats, where outsiders can rediscover balance, harmony, and a profound sense of well-being in the verdant embrace of Deoria's natural splendor.

THE BANYAN RETREAT

Bridging Cultures, Building Leaders

The Banyan Retreat is a transformative journey into the heart of rural life in Deoria, where students are immersed in the vibrant tapestry of agriculture, craftsmanship, and community dynamics. Engage in meaningful exchanges with local residents, fostering cultural understanding and empathy. Through hands-on experiences, students cultivate teamwork, leadership, and problem-solving skills, navigating the intricacies of rural living. As the journey unfolds, reflective sessions provide space for introspection, enabling students to glean insights and apply them to both personal and academic pursuits. This holistic approach to learning offers a profound opportunity for growth, bridging the gap between theory and practice in an enriching exploration of rural life.



FROM MEETINGS TO MEMORIES

Discover the
full spectrum



WELCOME TO DEORIA

Uncover the Rich culture, cuisine, and countryside charm



Maharshi Devraha Baba



Deen Dayal Upadhyay Park



52 feet tall Lord Hanuman Statue



Shyam Mandir



Water Park



Paikauli Kutti



Sankat Mochan Hanuman Mandir



Baba Somnath Mandir



Dudheshwar Nath Mandir



Devrahi Mandir



Balaji Mandir

NEARBY PLACES TO VISIT

Deoria stands as a prominent tourism destination, attracting visitors from across the country with its captivating temples and sacred sites.

This warm and inviting destination beckons visitors from all over the country throughout the year with its enchanting temples, revered sacred sites, and delectable local cuisine.

RICH
CULINARY
HERITAGE
OF **DEORIA**,
WHERE EVERY
BITE TELLS
A STORY!

Explore the hidden gems of Deoria, where history, culture, and nature come together to offer a memorable experience. Come and experience the charm of Deoria, where every corner has a story to tell and beauty to unveil!



Longlata



Litti Chokha



Imarti



Kewda Barfi



DISCOVER DEORIA
A HARMONIOUS
BLEND OF ART,
TRADITION, AND
RURAL CHARM

Terracotta pottery, Moonj, Macrame, handwoven textiles & traditional jewelry are some of the crafts that showcase the region's artistic flair.



VENTURE BEYOND DEORIA

Discover the Cultural Treasures of India Near JECP

WITHIN 100 KM'S



Mau : With a history of about 1500 years old, Mau is today considered as the power house of textile weavers in Eastern Uttar Pradesh.

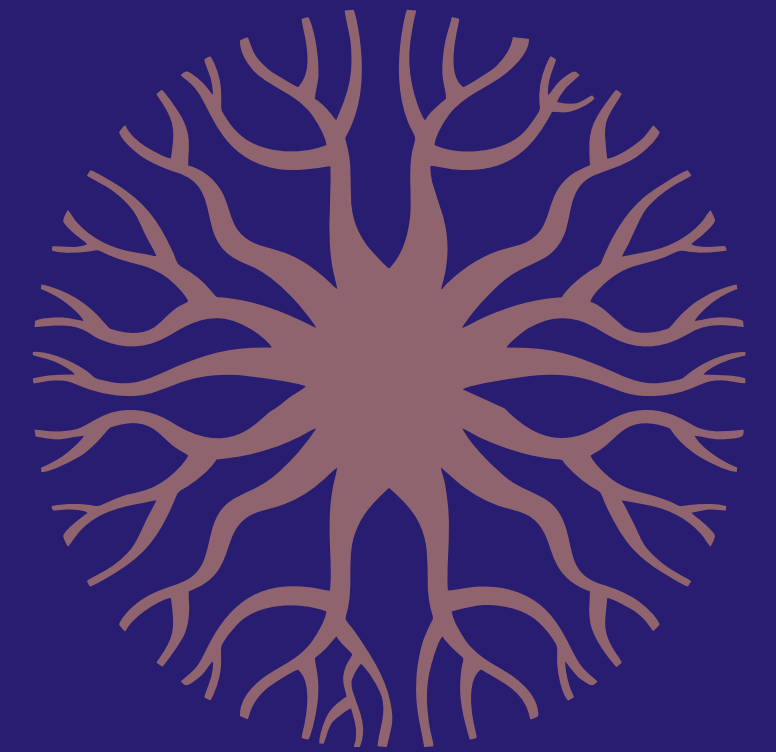


Gorakhpur : This city is said to be a gateway between Buddhism and Hinduism and is home to some of India's most ancient and valued monuments and has also been the center of preservation of the relics of India's glorious past.



Kushinagar : It is an important Buddhist pilgrimage site and the center of the Buddhist circuit, where Buddhists believe Gautam Buddha attained Mahaparinirvana after his death. It is believed to be built by Lord Rama's son King Kush while Buddhists believe it to exist before king Kusha.

Lord Buddha's 6.10 mt sleeping statue in the Parinirvana Stupa, signifying the final resting place of Gautam Buddha, is a must visit. Kushinagar is also home to many temples built by countries that practise Buddhism, making it an international tourist destination in India.





BASTI (114 KM's)

Home to the Ashram of Rishi Vashistha in ancient vedic period.



LUMBINI (NEPAL – 154 KM's)

The birthplace of Siddharth Gautam, the Lord Buddha, in 623 BC



VARANASI (210 KM's)

Cultural centre of North India for several thousand years and a holy city of global rekown.



PATNA (250 KM's)

One of the oldest continuously inhabited places in the world dating back to three millennia. Besides being a sacred city for Sikhs, it also has the distinction of being associated with the two most ancient religions of the world, namely, Buddhism & Jainism.



VALMIKI TIGER RESERVE (155 KM's)

The eastern most limit of the Himalayan Terai forests in India and the only tiger reserve of Bihar.



AYODHYA (182 KM's)

The birthplace of Lord Rama and home to the world-famous Ram Mandir.



CHITWAN NATIONAL PARK (NEPAL – 234 KM's)

One of the few remaining undisturbed vestiges of the 'Terai' region which has a particularly rich flora and fauna, one of the last populations of single-horned Asiatic rhinoceros and the last refuges of the Great Bengal Tiger.

————— within 250 Km's —————

DEORIA

Where Rural Tranquility Meets Contemporary Comforts

“Discover the seamless connectivity and top-notch facilities of Deoria and nearby regions. Enjoy the best of city life and amenities in Deoria and Eastern Uttar Pradesh.”



TRANSPORTATION

Efficient transport options ensure easy access within the city and to neighbouring areas.



RAILWAY STATION

Convenient superfast and mail train access connects you nationwide, ensuring hassle-free travel.



HOTELS

Enjoy luxury and comfort with world-class amenities and exceptional service at our hotels.



HOSPITALS

Access top-quality healthcare at state-of-the-art hospitals with modern facilities and experts



CABS

Reliable cab services offer prompt, safe, and convenient transportation.



BANKS & ATM's

All major banks and ATMs are readily available throughout the city.



CATERERS

Delight in delicious meals with catering services that satisfy every palate.



SHOPPING COMPLEXES

Explore vibrant shopping complexes with a diverse range of products and brands for a pleasurable retail experience.

Enjoy convenience, comfort, and quality services for a fulfilling lifestyle in Deoria.

KEY TAKEAWAYS

Unique Experience : Visiting a modern enterprise center in a rapidly developing rural India will offers first hand exposure to grassroots innovation and community-driven development initiatives, which will be inspiring and educational.



Social Impact : Holding meetings and conferences at JECF aligns with corporate social responsibility goals and allows corporates and organizations to directly engage with local entrepreneurs and contribute to sustainable development efforts.

Cultural Exchange : Visiting rural India offers an opportunity for cultural exchange and cross-cultural learning. organizations can immerse themselves in the rich tapestry of local traditions, customs, and cuisine, fostering greater understanding and appreciation of diverse perspectives.



Innovation Ecosystem : JECF is a hub of endless creativity and innovation, fostering a dynamic ecosystem where corporates and organizations can tap into fresh perspectives and potentially discover surprisingly amazing business opportunities or partnerships.

Inspiration and Learning : The success stories and resilience demonstrated by individuals and startups supported by JECF are powerful sources of inspiration and learning. Corporates and organizations can gain valuable insights into innovative business models, sustainable practices, and inclusive approaches to development.

Networking Opportunities : Engaging with local entrepreneurs, community leaders, and other stakeholders in Deoria can forge meaningful connections, open pathways for exchange of insights, and generate possibilities that extend beyond traditional urban-centric networks.





Cost-Effective Venue : JECP provides cost-effective venue options for meetings and conferences compared to all urban counterparts. This can be particularly beneficial for organizations looking to optimize their budget while still hosting meaningful and impactful events.

Long-Term Partnerships : Building relationships with rural incubation centers, and JECP specifically, can lead to long-term partnerships and collaborations that extend beyond single events or initiatives and open further avenues for ongoing engagement, mentorship, and capacity-building, fostering mutual growth and development.

Supporting Rural Economies : By choosing to host meetings and conferences at JECP, organizations can directly contribute to the economic growth and sustainability of Deoria. This support will significantly bolster JECP's efforts to create jobs, stimulate entrepreneurship, and alleviate poverty in the region.

Making a Difference : Ultimately, visiting and holding meetings at JECP will allow organizations to make a tangible difference in the lives of people of Deoria who previously had limited opportunities. It is an opportunity to be part of India's transformative journey and contribute to a brighter future for millions of people.

HOW TO REACH



BY AIR

The nearest airport from Deoria is the Gorakhpur airport which is approximately 53 kilometers from Deoria and is well connected to most major cities of India.



BY TRAIN

Deoria is extremely well connected via the rail network. You can easily get regular trains to Deoria from other major cities of the country. The nearest station is Deoria Sadar railway station in the heart of the city. There are regular trains for Deoria from Gorakhpur, Lucknow, Varanasi, Chhapra, Kolkata and New Delhi.



BY ROAD

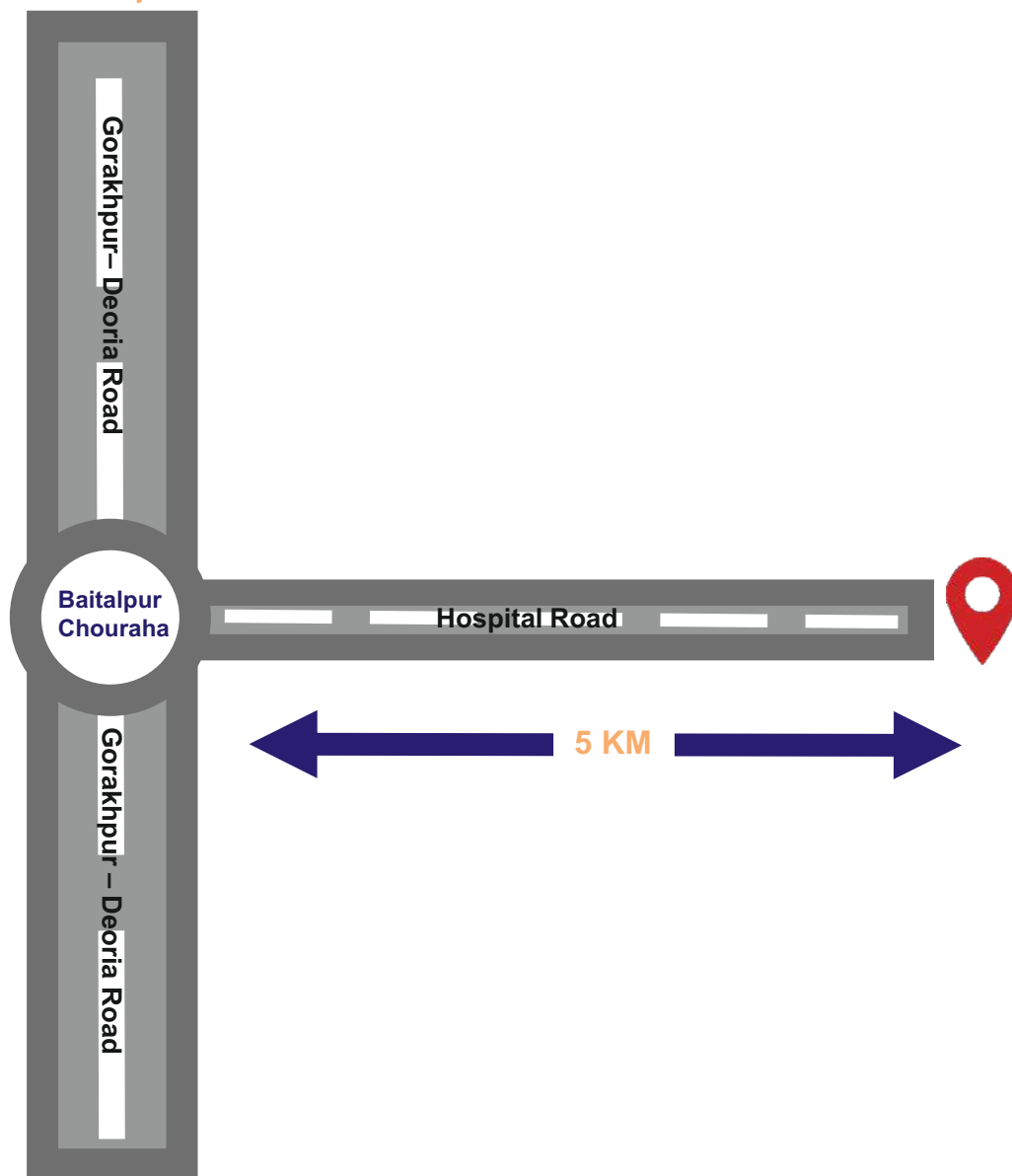
The nearest Bus station is Deoria bus station, well connected by buses to other cities like Lucknow, Azamgarh, Kushinagar, Kanpur, Allahabad, New Delhi. Uttar Pradesh State Road Transport Corporation as well as Private bus services operate to and from Deoria.

Local cabs including Ola services are readily available both from Gorakhpur and Kushinagar





Gorakhpur



Deoria



Vill - Araipar (Barpar),
Block -Baitalpur, Deoria, Uttar Pradesh

BOOK YOUR RURAL RENDEZVOUS



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